

News and Information

Windy City Wire and IVR Controls Announce Exclusive Distribution Agreement

Agreement will allow dealers to purchase a wide variety of products designed to increase dealers recurring monthly revenue.

Bolingbrook, IL and Memphis, TN (October 30, 2009) – IVR Controls, the leading provider of web-based applications for the video security and surveillance industry, today announced that Windy City Wire has signed an agreement to be their exclusive distribution partner throughout the United States.

“We are ecstatic over our agreement with Windy City Wire” said IVR Controls president, Jeffery Vollmar. “As a high quality, value-added provider to the video marketplace, our partnership with Windy City Wire will make it much easier and faster for our nationwide network of dealers to purchase their equipment.” Vollmar continued with “both of our companies are focused on providing our customers with innovative products and services, coupled with outstanding support. This partnership is the perfect fit.”

IVR Control’s web-based application allows dealers to drive top line sales revenue, as well as increase their recurring monthly revenue by providing a variety of benefits, management tools, and alert notifications.

Windy City Wire CEO and Founder, Rich Galgano said, “IVR Controls has clearly established itself as a technology leader, and we are very excited to be working with the IVR team. Their vision is very clear and focused – provide a single application that allows dealers to install from two to 200 cameras that the customer finds easy to use.” John Callahan, Windy City Wire Product Manager of Technology said, “We were blown away by how fast these systems get installed. Their OVR units can handle dozens of cameras with no programming required by the dealer!”

About Windy City Wire

Windy City Wire is a leading innovator in the design and development of low-voltage cable and cable management solutions for the low-voltage industry. Windy City Wire’s latest innovation is the RackPack™ Field Systems Solution, the industries’ most comprehensive cable management system, providing integrators significant increases in productivity, safety and efficiency at nearly every stage of the cable installation process, from concept to completion. For additional product or company information, please visit www.smartwire.com.

About IVR Controls

IVR Controls is a software company focused in the video security industry. Their single web-based application delivers the technology allowing dealers to provide effective and affordable video systems using OnSite or OffSite solutions. Presently, they have 100+ dealers throughout the United States and Canada. For more information, please visit www.ivrcontrols.com.

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