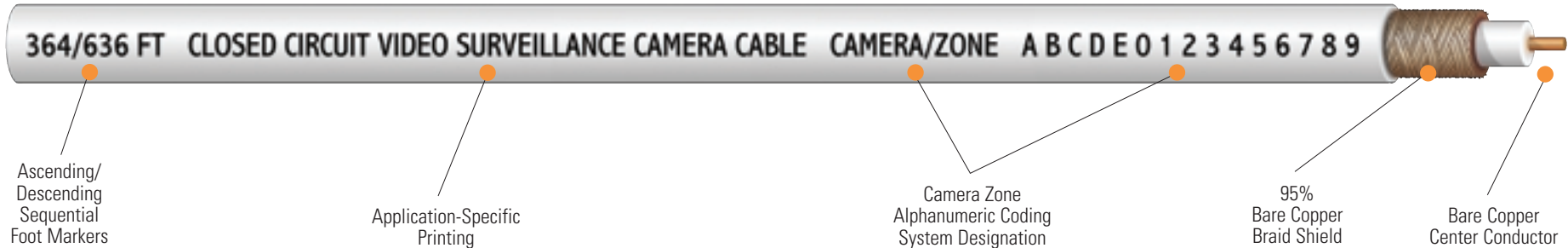




# WINDY CITY WIRE: SMARTWIRE RG59 AND RG6 VIDEO SURVEILLANCE CABLE



## WCW is proud to introduce our SmartWire RG59 and RG6 Video Surveillance Cables Featuring Bare Copper Center Conductors and Shields

- This cable was designed and created for you, the security/video surveillance integrator — to save you time and money.
- This is accomplished by utilizing our exclusive product SmartWire to replace or work in conjunction with your current labeling system or methods.
- Simply mark your application or identification points on our pre-configured jacket print legend with a permanent marker and pull your cable — it's that simple.
- Eliminate labels that fall off or that get tangled during cable pulls.
- Minimize or eliminate the testing, toning and ringing out that are needed to confirm or identify a non-labeled cable.
- Do away with the confusion and uncertainty that result when labels disappear or get destroyed after your cables have been roughed, but not yet terminated.
- If your job requires all cables to be labeled, it couldn't be easier to tag your point of termination or identification by pre-marking a WCW SmartWire cable.

### SmartWire RG59 and RG6 Video Surveillance Cable Features Include:

- Ascending and descending sequential foot markers not only let you see how much cable you pulled, but also how much cable remains in your box or on your reel.
- The Video Surveillance Cable application-specific printing allows you to distinguish your cable from the building's other low-voltage cabling systems.
- To maximize this cable's versatility, utilize our exclusive camera/zone alphanumeric coding system. With an endless combination of possibilities, you can customize your own labeling scheme even in the largest of installations.
- Identify cameras, floors or zones. Simply mark your cable, make your pull — and when the time comes to terminate, you have an identified application point at a fraction of the time it takes to apply or tag your cable with a label.

- Gain the competitive edge that will eliminate confusion and aggravation, saving you time ... and money.

If you install video surveillance systems, then shouldn't SmartWire by Windy City Wire be your cable choice?

For more information regarding SmartWire or to order our product directly, contact one of our Sales Representatives toll free at 1-800-379-1191.

**SmartWire — the wire that saves you time and money!**