

# SALES BIOGRAPHY



Bill Corr  
Windy City Wire • Pacific Northwest Regional Sales • 2017 to present

## PREVIOUS INDUSTRY EXPERIENCE:

I am a graduate of the University of Southern California and have many years of sales, sales management along with international sales/marketing experience. My concentration has been in the Electrical, Electronics and Industrial Automation Industries. I was introduced to the low-voltage wire and cable market by spending the last 2+ years as the Outside Salesperson for Connect-Air in the Pacific Northwest. I'm excited to have now joined Windy City Wire, in a similar capacity, as of August 2017.

## MY POSITION AT WINDY CITY WIRE:

I join WCW as a Regional Outside Sales Rep for the Pacific Northwest region, to assist in continuing the to dramatically grown and increase market share in the dynamic Pacific Northwest Marketplace. By working closely with the inside sales team, we'll demonstrate and promote the significant labor savings realized by fully implementing the RackPack Field Systems Solution. I will be contacting integrators that do not currently use Windy City Wire, in the Pacific Northwest, to tell learn about their business, low-voltage requirements and to educate them on the value proposition Windy City Wire delivers.

## WHAT TO EXPECT FROM ME ON MY SALES VISIT:

When it comes to purchasing low-voltage wire there are many choices and I'll be happy to demonstrate what sets Windy City Wire apart from all other suppliers. I'll work with all parties in your company involved with wire including; purchasing, project managers, receiving/warehouse and field installers to find out what you like about your current arrangement and see where there is room for improvement. In addition to educating your team about the revolutionary RackPack Field Systems Solution, SmartWire product offering and the labor reducing RackPack transportation devices. I will respond quickly to all inquiries and look forward to building ongoing relationships, at multiple levels, with your organization.



**Bill Corr** • Regional Sales  
20402 87th Ave. South, Building I • Kent, Washington 98031  
T 800.379.1191 • C 253.948.2226  
F 630.633.4742 • bcorr@smartwire.com